

NAME: _____

DATE: _____

RESTAURANTS

Question: *What is your favorite kind of fast food?*



- Complete the paragraph on the right with the words on the left.



The Story of McDonald's

There are many restaurants in the world, but probably the most famous is McDonald's. McDonald's has more than 34,000 restaurants around the world in 119 countries, and they (1)_____ about 68 million (2)_____s every day. The story of McDonald's began in 1940 when two brothers, Richard and Maurice ('Mac') McDonald opened a new restaurant called 'McDonald's Famous Barbeque'. It was a successful (3)_____, but the brothers wanted to sell more food and make more money, so in 1948 they made some changes. For example, they tried a new way to cook and serve food faster – and McDonald's became one of the first (4)_____ restaurants in the world. In addition, they made the (5)_____ more simple: hamburgers, (6)_____, sodas, and milkshakes. There were no longer any (7)_____es to serve food, so customers (8)_____ed food by themselves at a counter. In 1954, a man called Ray Kroc joined the company and later bought it for 2.7 million dollars. The company is now worth many billions of dollars. There is a McDonald's museum that is (9)_____ in San Bernardino, California where the first McDonald's was built. It's (10)_____ daily from 10:00 am to 5:00 pm.

- B** business *n.*
- C** cheeseburger *n.*
- customer *n.*
- F** fast food *n.*
- L** located *v.*
- M** menu *n.*
- O** open *adj.*
- order *v.*
- S** serve *v.*
- W** waitress *n.*

(about 195 words)

NAME: _____

DATE: _____

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The Story of McDonald's



Vocabulary Practice

- Match the words on the left with the meanings on the right.

- | | | |
|----------------|----------|--|
| 1. one billion | <u>H</u> | A. every day |
| 2. counter | _____ | B. a kind of sweet drink |
| 3. daily | _____ | C. not continuing; stopped |
| 4. one million | _____ | D. 1,000,000 |
| 5. no longer | _____ | E. having gotten much money |
| 6. simple | _____ | F. a flat surface like a table that customers stand behind |
| 7. soda | _____ | G. having few things; easy to understand |
| 8. successful | _____ | H. 1,000,000,000 |

How Much Do You Understand?

- Write 'T' (True) or 'F' (False) next to each statement.

1. F The paragraph is about hamburgers.
2. _____ There are about 119 McDonald's restaurants around the world.
3. _____ Almost 70 million people eat McDonald's food every day.
4. _____ There are not many kinds of food on the McDonald's menu.
5. _____ Ray Kroc later bought the company for 2.7 billion dollars.
6. _____ There is a McDonald's museum in the United States.

Discuss

- Ask and answer the following questions with your classmates.

1. How often do you eat at McDonald's?
2. Why do you think McDonald's is so popular in so many countries?
3. What is the name of your favorite restaurant? Can you describe it?
4. What kind of restaurant would you like to open?

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The Story of McDonald's



Grammar-in-Context

- Complete the paragraph by circling the correct words.

There are many restaurants in the world, but probably the most famous is McDonald's. McDonald's (1)_____ more than 34,000 restaurants around the world in 119 countries, and they serve about 68 million customers every day. The story of McDonald's began (2)_____ 1940 when two brothers, Richard and Maurice ('Mac') McDonald opened a new restaurant called 'McDonald's Famous Barbeque'. It (3)_____ a successful business, but the brothers wanted to (4)_____ more food and make more money, so in 1948 they made some changes. For example, they (5)_____ a new way to (6)_____ and serve food (7)_____ – and McDonald's became one of the first fast food restaurants in the world. (8)_____, they made the menu more simple: hamburgers, cheeseburgers, sodas, and milkshakes. There (9)_____ no longer any waitresses to serve food, so customers ordered food by themselves at a counter. In 1954, (10)_____ called Ray Kroc joined the company and later bought it for 2.7 million dollars. The company is now worth many billions of dollars. (11)_____ a McDonald's museum that is located in San Bernardino, California where the first McDonald's was built. It's open daily (12)_____ 10:00 am to 5:00 pm.

1.

- (A) have
- (B) has
- (C) is having
- (D) is has

5.

- (A) tried
- (B) try
- (C) tried
- (D) trying

9.

- (A) were
- (B) was
- (C) are
- (D) is

2.

- (A) on
- (B) at
- (C) for
- (D) in

6.

- (A) cooked
- (B) cooking
- (C) cooks
- (D) cook

10.

- (A) man
- (B) the man
- (C) a man
- (D) men

3.

- (A) was
- (B) were
- (C) is
- (D) are

7.

- (A) more fast
- (B) faster
- (C) more faster
- (D) fasts

11.

- (A) There have
- (B) There are
- (C) There
- (D) There is

4.

- (A) sell
- (B) sold
- (C) selling
- (D) sells

8.

- (A) Addition
- (B) In addition
- (C) Additional
- (D) In additional

12.

- (A) to
- (B) on
- (C) from
- (D) in

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The Story of McDonald's



Listening and Writing Practice

- Listen to your teacher and complete the paragraph.

There are many restaurants in the world, but probably the most famous is McDonald's. McDonald's _____ more than 34,000 restaurants around the world in 119 countries, and they _____ about 68 million customers every day. The story of McDonald's _____ in 1940 when two brothers, Richard and Maurice ('Mac') McDonald _____ a new restaurant called 'McDonald's Famous Barbeque'. It _____ a successful business, but the brothers _____ to _____ more food and _____ more money, so in 1948 they _____ some changes. For example, they _____ a new way to _____ and _____ food faster – and McDonald's _____ one of the first fast food restaurants in the world. In addition, they _____ the menu more simple: hamburgers, cheeseburgers, sodas, and milkshakes. There _____ no longer any waitresses to _____ food, so customers _____ food by themselves at a counter. In 1954, a man called Ray Kroc _____ the company and later _____ it for 2.7 million dollars. The company _____ now worth many billions of dollars. There _____ a McDonald's museum that _____ located in San Bernardino, California where the first McDonald's _____ built. It's open daily from 10:00 am to 5:00 pm.

Restaurant

Menu



We are open seven days a week
Call 555-0114 for FREE Home Delivery.

Drinks

	S	M	L		S	M	L
House Coffee	\$2.99	\$3.99	\$4.99	Tea	\$1.99	\$2.49	\$2.99
Cappuccino	\$3.25	\$4.25	\$5.25	Iced Coffee	\$3.49	\$4.49	\$5.49
Mocha	\$3.25	\$4.25	\$5.25	Iced Tea	\$2.25	\$2.49	\$2.99

Sandwiches

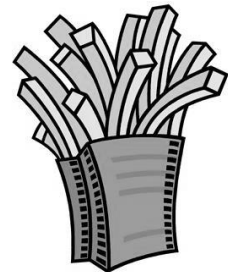
Hamburger	\$2.95	Chili Dog	\$2.00
Cheeseburger	\$3.25	Chicken Sandwich	\$4.99
Pizza Burger	\$4.75	Club Sandwich	\$4.99
Hot Dog	\$1.50	Veggie Sandwich	\$2.49

Desserts

Ice cream	\$2.49	Chocolate cake	\$4.45	Milkshake	\$3.49
Apple pie	\$4.99	Cheesecake	\$4.49	Banana Split	\$4.99

PLEASE PLACE YOUR
ORDER AT THE
COUNTER .

THANK YOU FOR VISITING.
COME AGAIN SOON!



Follow us on Facebook!

- Can you find all EIGHT differences on the menus?
- You and your classmate have \$10. Decide together what you will order.

Restaurant

Menu



We are open seven days a week
Call 555-0141 for FREE Home Delivery.

Drinks

	S	M	L		S	M	L
House Coffee	\$2.99	\$3.99	\$4.99	Tea	\$1.99	\$2.49	\$2.99
Cappuccino	\$3.25	\$4.25	\$5.25	Iced Coffee	\$3.49	\$4.49	\$5.99
Mocha	\$3.25	\$4.25	\$5.25	Iced Tea	\$2.25	\$2.49	\$2.99

Sandwiches

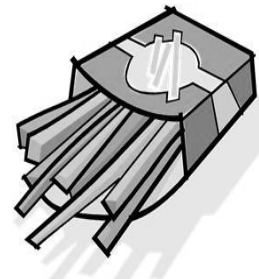
Hamburger	\$2.95	Chili Dog	\$2.00
Cheeseburger	\$3.25	Chicken Sandwich	\$4.99
Pizza Burger	\$4.75	Veggie Sandwich	\$2.49
Hot Dog	\$1.50	Club Sandwich	\$4.99

Dessert

Ice cream	\$2.49	Chocolate cake	\$4.45	Milkshake	\$3.49
Apple pie	\$4.95	Cheesecake	\$4.49	Banana Split	\$4.99

PLEASE PLACE YOUR
ORDER AT THE
COUNTER .

COME AGAIN SOON!
THANK YOU FOR VISITING.



Follow us on Facebook!

- Can you find all 10 differences on the menus?
- You and your classmate have \$10. Decide together what you will order.

NAME: _____

DATE: _____

- Draw your own restaurant menu! Use your imagination!

Restaurant Menu

We are open seven days a week
Call 555-0141 for FREE Home Delivery.

Follow us on Facebook!

NAME: _____

DATE: _____

RESTAURANTS



Writing Practice

- **DESCRIPTIVE Writing:** After you draw your restaurant menu, write a short paragraph to describe your restaurant. Where is it located? What does the restaurant look like? What kind of food does it serve? Etc.

LESSON

Restaurants: McDonald's

Language Focus Past Simple Tense

Level Intermediate to Advanced

Time Approximately 120 – 180 minutes

McDonald's ANSWER KEY

● Complete the Paragraph

1. serve
2. customer(s)
3. business
4. fast food
5. menu
6. cheeseburger(s)
7. waitress(es)
8. order(ed)
9. located
10. open

● Vocabulary Practice

- | | |
|------|------|
| 1. H | 5. C |
| 2. F | 6. G |
| 3. A | 7. B |
| 4. D | 8. E |

● How Much Do You Understand?

1. F (It's about McDonald's.)
2. F (over 34,000 restaurants)
3. T
4. T
5. F (2.7 billion dollars)
6. T

● Grammar-in-Context

- | | | |
|------|------|-------|
| 1. B | 5. C | 9. A |
| 2. D | 6. D | 10. C |
| 3. A | 7. B | 11. D |
| 4. A | 8. B | 12. C |

Menu ANSWER KEY

Student 'A'

1. The **picture** at top is different.
2. Call 555-0114
3. Iced Coffee (L) = \$5.49.
4. Club and Veggie sandwiches.
5. Desserts
6. Apple Pie = \$4.99
7. Thank you for visiting. Come again soon!
8. The French fries **picture** is different.

Student 'B'

1. The **picture** at top is different.
2. Call 555-1041
3. Iced Coffee (L) = \$5.99.
4. Veggie and Club sandwiches
5. Dessert
6. Apple Pie = \$4.95
7. Come again soon. Thank you for visiting!
8. The French fries **picture** is different.

● Homework Idea

Write a descriptive paragraph about your restaurant (see attached worksheet). In the next class, get into a small group and read aloud your paragraph.

EXPLORE on-line:

<http://www.esl-lab.com/pie1/pierd1.htm>

<http://www.listenaminute.com/r/restaurants.html>

http://www.youtube.com/watch?v=6beua_2zdbQ

http://juanpollo.com/2011/04/pay-a-visit-to-the-first-mcdonaldss-the-sun-01_08/

image credits: <http://office.microsoft.com/en-us/images/>

THINK GREEN! Whenever possible, consider:

- double-sided photocopies
- having students share copies
- using an OHP or smartboard