

NAME: _____

DATE: _____

McDONALD'S

Question: *How often do you eat at McDonald's?*

- Read the article below and then answer the questions.



McDonald's Restaurant



There are many restaurants in the world but probably the most famous is McDonald's. McDonald's has more than 34,000 restaurants around the world in 119 countries and **they** serve about 68 million customers every day. The story of McDonald's began in 1940 when two brothers, Richard and Maurice (Mac) McDonald, opened a new restaurant called 'McDonald's Famous Barbeque'.

It was a successful business but the brothers wanted to sell more food and make more money, so in 1948 they made some changes. For example, **they** tried a new way to cook and serve food faster – and McDonald's became one of the first fast food restaurants in the world. In addition, they made the menu more simple: hamburgers, cheeseburgers, sodas and milkshakes. There were no longer any waitresses to serve food, so customers ordered food by themselves at a counter.

In 1954, a man called Ray Kroc joined the company and later bought **it** for 2.7 million dollars. The company is now worth many billions of dollars. There is a McDonald's museum that is located in San Bernardino, California where the first McDonald's was built. It's open daily from 10:00 a.m. to 5:00 p.m.



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● READING COMPREHENSION

Score out of ten	As percentage
/10	%

1. The article is about hamburgers.

- (a) TRUE
- (b) FALSE
- (c) It doesn't say.

2. How many McDonald's restaurants are there around the world?

- (a) 34,000
- (b) 119
- (c) 68 million

3. In paragraph 1, what does 'they' refer to?

- (a) countries
- (b) customers
- (c) restaurants

4. When did McDonald's become a 'fast food restaurant'?

- (a) 1954
- (b) 1940
- (c) 1948

5. In paragraph 2, what does 'they' mean?

- (a) Richard and Maurice McDonald
- (b) hamburgers, cheeseburgers, sodas and milkshakes
- (c) some changes

6. Why did Richard and Maurice want to cook and serve food faster?

- (a) They liked making changes.
- (b) It was a successful business.
- (c) They wanted to make more money.

7. There were fewer kinds of food on the McDonald's restaurant menu in 1948.

- (a) TRUE
- (b) FALSE
- (c) It doesn't say.

8. In paragraph 3, what does the word 'it' refer to?

- (a) McDonald's
- (b) a man
- (c) 2.7 million dollars

9. There is a McDonald's restaurant in California called 'San Bernardino'.

- (a) TRUE
- (b) FALSE

10. When can people visit a McDonald's museum?

- (a) They can't because it closed in 1954.
- (b) only in the mornings
- (c) every day

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Grammar-in-Context

- Complete the paragraph by circling the correct words.

There are many restaurants in the world, but probably the most famous is McDonald's. McDonald's (1)_____ more than 34,000 restaurants around the world in 119 countries, and they serve about 68 million customers every day. The story of McDonald's began (2)_____ 1940 when two brothers, Richard and Maurice ('Mac') McDonald opened a new restaurant called 'McDonald's Famous Barbeque'. It (3)_____ a successful business, but the brothers wanted to (4)_____ more food and make more money, so in 1948 they made some changes. For example, they (5)_____ a new way to (6)_____ and serve food (7)_____ – and McDonald's became one of the first fast food restaurants in the world. (8)_____, they made the menu more simple: hamburgers, cheeseburgers, sodas, and milkshakes. There (9)_____ no longer any waitresses to serve food, so customers ordered food by themselves at a counter. In 1954, (10)_____ called Ray Kroc joined the company and later bought it for 2.7 million dollars. The company is now worth many billions of dollars. (11)_____ a McDonald's museum that is located in San Bernardino, California where the first McDonald's was built. It's open daily (12)_____ 10:00 am to 5:00 pm.

1.

- (A) have
- (B) has
- (C) is having
- (D) is has

2.

- (A) on
- (B) at
- (C) for
- (D) in

3.

- (A) was
- (B) were
- (C) is
- (D) are

4.

- (A) sell
- (B) sold
- (C) selling
- (D) sells

5.

- (A) will try
- (B) try
- (C) tried
- (D) trying

6.

- (A) cooked
- (B) cooking
- (C) cooks
- (D) cook

7.

- (A) more fast
- (B) faster
- (C) more faster
- (D) fasts

8.

- (A) However
- (B) In addition
- (C) But
- (D) And

9.

- (A) were
- (B) was
- (C) are
- (D) is

10.

- (A) man
- (B) the man
- (C) a man
- (D) men

11.

- (A) There have
- (B) There are
- (C) There
- (D) There is

12.

- (A) to
- (B) on
- (C) from
- (D) in

LESSON

Reading and Grammar: McDonald's

Aim Reading and Grammar Practice

Level Intermediate

NOTES

Begin the lesson by asking your learners what they already know about McDonald's restaurant.

Distribute the Reading Comprehension sheet (the ten questions on page 2) before your learners actually read the text on page 1. Give them about a minute to quickly go over the questions and remind them that they want to skim and scan the text to answer the questions quickly – remember: good readers do two things: (1) understand what they read; (2) read quickly. Consider giving your learners an appropriate time limit to read and answer all the questions (about 10 – 15 minutes) – write this on the board so everyone is aware of it. This time may vary somewhat depending on your own specific group of learners, so be flexible.

For the Grammar-in-Context section, make sure that your learners have put away the original reading text before completing the exercise.

My Notes

ANSWER KEY

Reading Comprehension

- | | |
|------|-------|
| 1. B | 6. C |
| 2. A | 7. A |
| 3. C | 8. A |
| 4. C | 9. B |
| 5. A | 10. C |

Grammar-in-Context

- | | | |
|------|------|-------|
| 1. B | 5. C | 9. A |
| 2. D | 6. D | 10. C |
| 3. A | 7. B | 11. D |
| 4. A | 8. B | 12. C |